

## Kansas Technology Enterprise Corporation Announces CleanTech Initiative

*KTEC to gather Industry, Kansas Bioscience Authority and National Experts to Collaborate and Accelerate Kansas Industry*

### FOR IMMEDIATE RELEASE

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**Topeka, Kan.** (February 10, 2009) – The **Kansas Technology Enterprise Corporation** (KTEC) today announced the *Kansas Cleantech Industry Initiative* to position Kansas for leadership in an industry that represents one of the fastest growing opportunities for job and wealth creation. Even as the economy has weakened, projected increases in global energy demand, declining supply of existing sources and a desire for U.S. energy independence are long-term drivers expected to remain during the economic downturn.

The *Kansas Cleantech Industry Initiative* will engage a diverse set of stakeholders, including established and emerging cleantech companies, the Kansas Bioscience Authority, industry associations, area utilities, local universities, large commercial end-users, investors and service providers to this sector.

"At this key time in our nation's movement toward Cleantech, KTEC is working to strategically position Kansas to have the maximum opportunity for growth," said **Tracy Taylor, President and CEO of KTEC**. "KTEC has more than 30% of our equity portfolio invested in Cleantech companies, and we clearly see this as a strategic industry opportunity for Kansas. The formalization of the Cleantech Industry Initiative will put even more momentum behind KTEC's effort to improve our economy through entrepreneurship and innovation."

Cleantech is a name for an industry cluster that is dynamic – and is being pursued by many states realizing this will be a growth opportunity. Cleantech is new technology with related business models that offer competitive returns for investors and customers, while providing solutions to global challenges.

The Cleantech industry represents a diverse range of products, services, and processes intended to provide superior performance at lower costs, while greatly reducing or eliminating negative ecological impact, and at the same time improving the productive use of natural resources.

"As an entrepreneur working in this dynamic field, it is tremendously helpful to know that KTEC is recognizing the Cleantech industry's potential – and need for support – as we work to grow here in Kansas," said **Gary Mason, CEO of iSi Recycling**, a Wichita-based Cleantech company. "Now more than ever, businesses need allies and support as we work to build business in an extremely competitive field."

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**About Kansas Cleantech Industry Initiative:** The Kansas Cleantech Industry Initiative is designed to accelerate Kansas' Cleantech economy to capitalize on its natural strengths, as well as identifying areas where we have strong and strategic growth potential. To learn more about the Initiative, visit [www.ktec.com/cleantech](http://www.ktec.com/cleantech)

**About KTEC:** KTEC is a private/public partnership established by Kansas to promote technology based economic development. KTEC assists Kansas entrepreneurs and technology companies by supporting the development and commercialization of new technologies through a statewide network designed and built to support researchers, entrepreneurs, and technology companies through each phase of the technology life cycle. The ultimate goal of the program is to create rapid growth companies and higher paying jobs.  
[www.ktec.com](http://www.ktec.com)