



Identifying and Strengthening Our
Bioscience Assets and Opportunities

Background

To facilitate the process of understanding Kansas' bioscience assets and opportunities, the Kansas Technology Enterprise Corporation (KTEC) has engaged Richard Seline of New Economy Strategies (NES) to facilitate six *Regional Bioscience and Innovation Summits* and develop a comprehensive roadmap that will provide strategic guidance to the state's bioscience initiative. Joining KTEC in supporting the *Kansas Bioscience and Innovation Summits* are the Kansas Bioscience Organization (KansasBio), the Kansas Department of Commerce, and the National Institute for Strategic Technology Acquisition and Commercialization (NISTAC).

Purpose: *The Kansas Bioscience and Innovation Roadmap* is focused on achieving three objectives:

- Identify the bioscience and innovation assets of Kansas;
- Galvanize the statewide leadership needed to catalyze growth in targeted bioscience clusters; and
- Make long- and short-term recommendations for achieving national and international competitiveness in the bioscience arena.

Process: NES will work with regional and state leaders to bridge the State's capacities to compete, innovate, and perform around current and emerging biotech and technology clusters. NES is focused on creating economic 'churn' through innovation — a social process that brings together and aligns a variety of institutions, industries, and individuals to create new products, services, and ultimately new ways of competing in the global marketplace. In determining the next steps for the Kansas Bioscience Initiative, NES will:

- Collect and analyze data that builds the business case and value proposition for targets of opportunity;
- Benchmark new approaches and focused technology trends;
- Facilitate six *Regional Bioscience and Innovation Summits* with key business and academic leaders and other critical stakeholders to present preliminary findings, identify cluster priorities, and select critical focus areas;
- Identify target areas of opportunity in existing science and technology competencies strengths, emerging sectors, and traditional industries;
- Determine overarching tactics focused on cluster-specific needs (e.g., skills training, new enterprise development) and cross-cluster issues (e.g., transportation, regulations); and
- Form implementation hot teams comprised of state and regional stakeholders for each target of opportunity to craft initiatives and business plans.

Timeframe: The *Regional Bioscience and Innovation Summits* will be held between October 4-7, 2004. The final Roadmap will be completed in early 2005.

Regional Bioscience and Innovation Summits Schedule:

Region (City)	Date	Time	Summit Location
East Central (Overland Park)	Monday, October 4	8:30 – 11:30 am	Regnier Hall University of Kansas—Edwards Campus
Northeast/East Central (Lawrence)	Monday, October 4	1:30 – 4:30 pm	Dole Institute of Politics University of Kansas—Lawrence
North Central (Manhattan)	Tuesday, October 5	9:00 am – 12:00 pm	K-State Alumni Center Banquet Room A & D Kansas State University
Southwest and Northwest (Hays)	Wednesday, October 6	9:00 am – 12:00 pm	Stouffer Lounge, Memorial Union, 2 nd floor Fort Hays State University
South Central (Wichita)	Thursday, October 7	8:30 – 11:30 am	Metroplex Wichita State University
Southeast (Pittsburg)	Thursday, October 7	2:00 – 5:00 pm	Governor’s Room, Student Center Pittsburg State University